

## Jumeirah Essex House Voted North America's Leading Hotel

5/10/2007

Jumeirah Essex House, part of Jumeirah Group – the dynamic and fast growing Dubai-based luxury international hospitality group and member of Dubai Holding – has been voted **North America's Leading Hotel, North America's Leading Business Hotel and New York's Leading Business Hotel** at the 2007 World Travel Americas Ceremony in New York earlier this week.

The star-studded event, fittingly held at Jumeirah Essex House on September 17, was attended by more than 250 executives from the travel industry, high-profile media and Broadway and Hollywood celebrities.

Now in its fourteenth year, the World Travel Awards are regarded as one of the very best endorsements within the travel and tourism industry. With thousands of votes cast by travel professionals from 167,000 travel agencies, tour & transport companies and tourism organisations in over 160 countries across the globe, winning a World Travel Award has become one of the highest accolades a travel product or organisation can achieve.

Frank van der Post, Jumeirah Group's Senior Vice-President for the Americas, commented: "From the moment we assumed management of Essex House in January 2006, our aim has been to weave the magic of Jumeirah's *Stay Different* ethos throughout one of New York's few remaining and truly original hotel experiences.

"To the thousands of industry peers who voted in this year's World Travel Awards, we thank you for three truly outstanding accolades and look forward to showing you even more of the magic Jumeirah Essex House has to offer in the future."

The three World Travel Awards cap off an exciting year for Jumeirah Essex House having invested US\$90 million over the past 10 months in a total refurbishment programme which included all of the hotel's 515 luxury bedrooms and suites, the hotel lobby, health club & spa as well as the restaurants and bars. The multi-award winning New York City hotel, with its coveted Central Park address, is also currently celebrating its 75th anniversary.

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